

#### **Micro Simulations in ORA**

# Tom Magelinski tmagelin@andrew.cmu.edu

School of Computer Science, Carnegie Mellon Summer Institute 2020

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Center for Computational Analysis of Social and Organizational Systems http://www.casos.cs.cmu.edu/



#### **Agenda**

- · Micro Simulations Background
- Generate Stylized Networks for Micro Simulation Experiments
- Run Micro Simulations from ORA Visualizer
- Run Micro Simulations from ORA Menu
  - Visualization of networks over time
  - Visualization of agent trails
  - Utilized Network
- Questions







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#### **Simulation**

- Networks are complicated!
- Hard if not impossible to find analytical solutions to some key network questions
  - How do nodes interact in a complex network?
  - How does something diffuse in a complex network?
  - How do conflicting ties playout in a complex network?
- Most practical approach is to try it out
  - Set up a probabilistic experiment
  - Repeat the experiment many times
  - Analyze the results

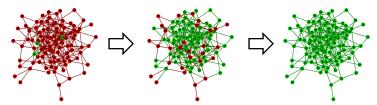


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#### What are Micro Simulations?

Simulations of something moving through a network over time



- Four Types of Diffusion Models in ORA:
  - "Disease" diffusion
  - "Monetary" diffusion
  - "Idea" diffusion
  - "Technology adoption"

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#### **Input / Output of Micro Sims In ORA**

- Input:
  - A square network comprised of one node class
    - agent by agent, location by location, etc.
  - A subset of nodes to initialize the diffusion
  - Transmission Resistance
    - Number between 0 and 1
  - Model specific parameters
- Output of Micro Simulations
  - Diffusion networks
  - Dynamic visualizations of the diffusion process over time
    - only if run via ORA Visualizer





#### **Micro Simulation Outline in ORA**

- The Diffusion Process
  - Agents with resources try to propagate them to their neighbors
  - Resources are diffused across a link if BOTH checks are passed
- The Link Activation Checks
  - A probabilistic process
  - Link weight check:
    - $p = \frac{Link\ weight}{Maximum\ Link\ Weight}$
    - Stronger Links -> More Likely to Diffuse
  - Transmission resistance check:
    - p = 1 Transmission Resistance

Repeats for each time step

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#### **Types of Micro Sims: Idea Diffusion**

- An agent can give away information it has access to
- An agent retains information even after giving it away
- An agent never loses information it gains
- An agent never stops giving away information





#### **Types of Micro Sims: Money Diffusion**

- An agent can give away money it posses (all or nothing) to only one of its neighbors (pick randomly)
- Once given, the agent lost the money immediately
- An agent can re-acquire money previously given away



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## **Types of Micro Sims: Disease Diffusion**

- An agent can give the disease to other entities while it is infectious.
- A agent will be "cured" after a user-specified number of time periods.
- Once the agent is cured, it becomes immune against it and can not become infected again.
- Additional model parameter: a user-specified parameter indicating the proportion of agents who are immune



# Types of Micro Sims: Technology Adoption

- An agent may adopt a technology if enough of its neighbors use the technology
- An agent can stop using a technology, especially if its neighbors are not using the technology
- For an agent with no incoming links, it will flip a coin to adopt/drop a technology
- An agent can re-start using a technology



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#### **Overview of Micro Sim. Types**

	I can give it to others	I lose it after sharing	I lose it after some time	I can get it back
Ideas	YES	No	No	N/A
Disease	YES	No	YES	No
Money	YES	YES	No	YES
Tech	YES	No	YES	YES





#### **Key Takeaways**

- Micros Simulations are random!
  - The results could be different each time you run the simulation
- Link weight is important
  - The larger the link weights are, the more likely diffusion is
  - In a network that has equal weights on links (e.g. binary networks), the probability to pass link weight check will always be 1 on each link
- Transmission resistance
  - Transmission resistant ↑ , diffusion ↓
  - If transmission resistance is 0, the diffusion is solely depends on the weights of every link in the network



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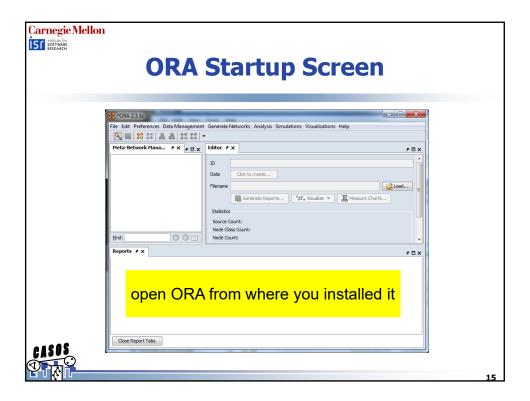
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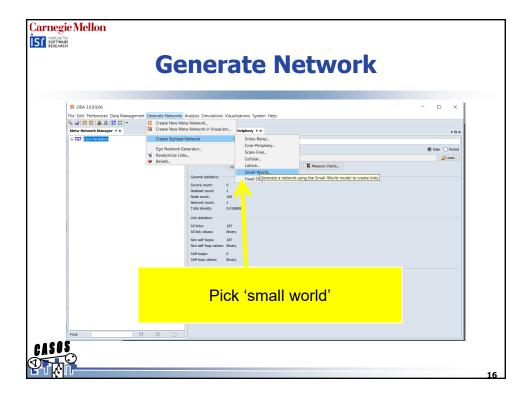
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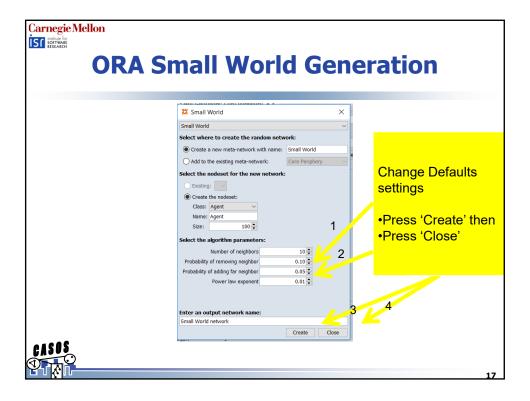


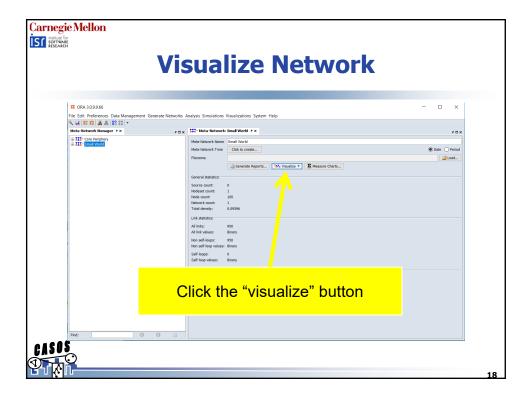




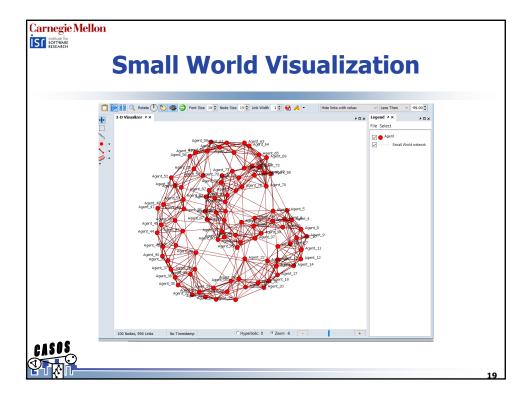


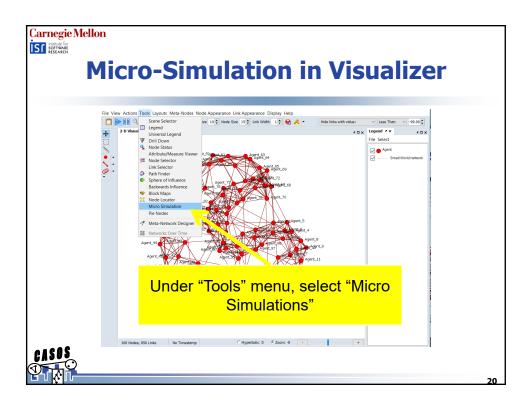




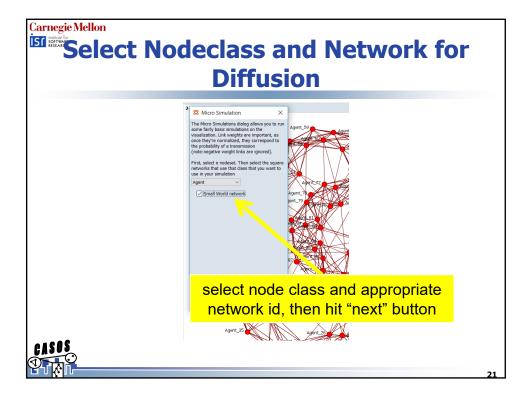


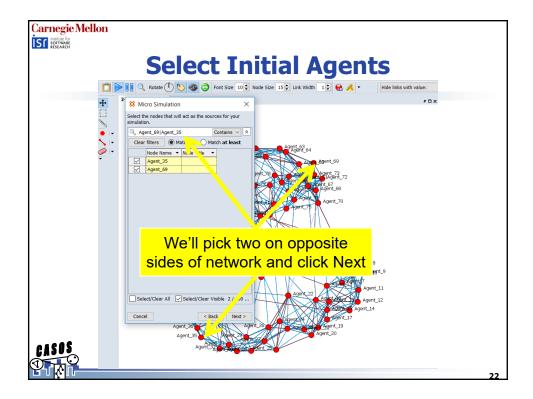




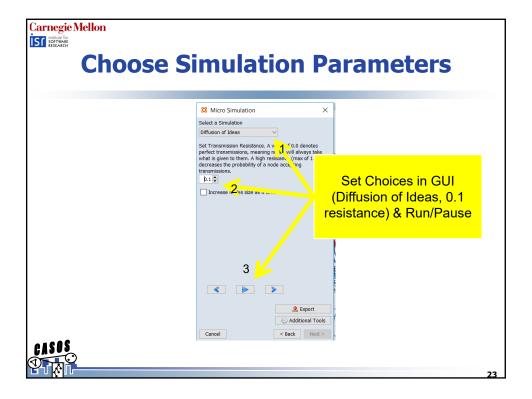


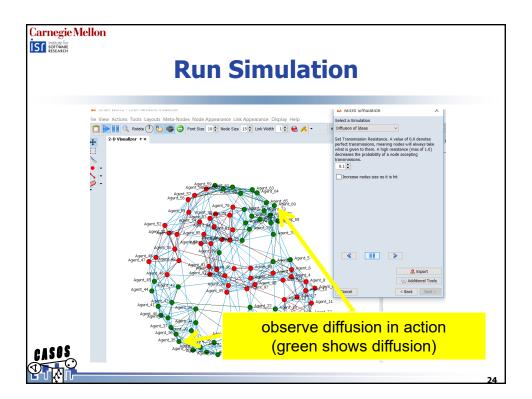




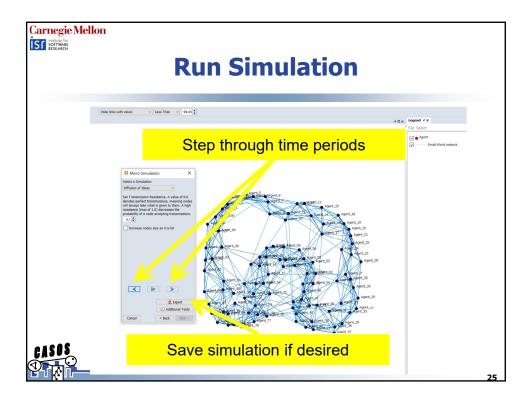


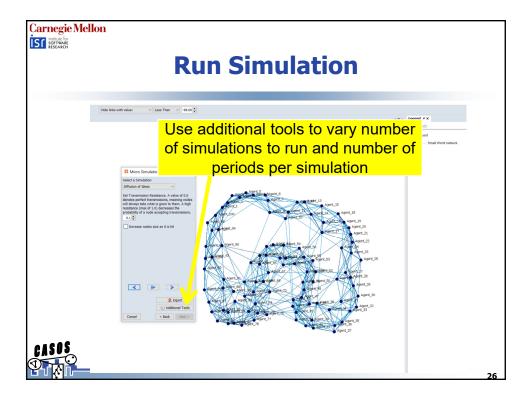




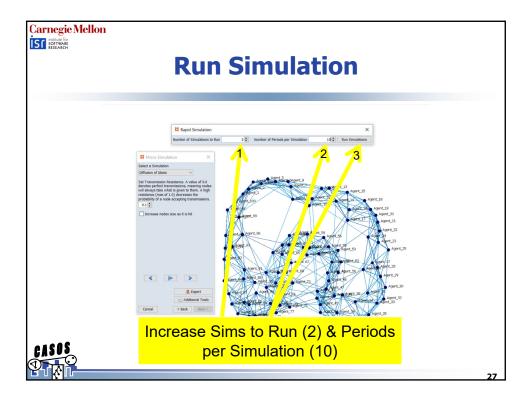


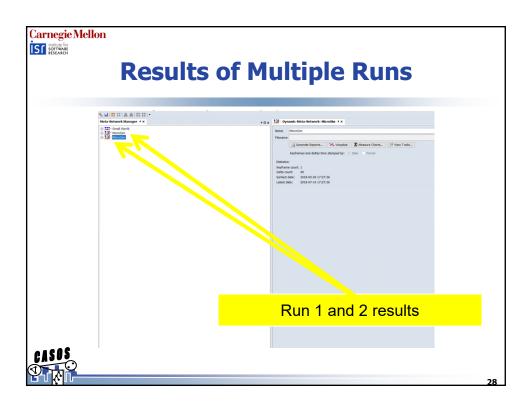




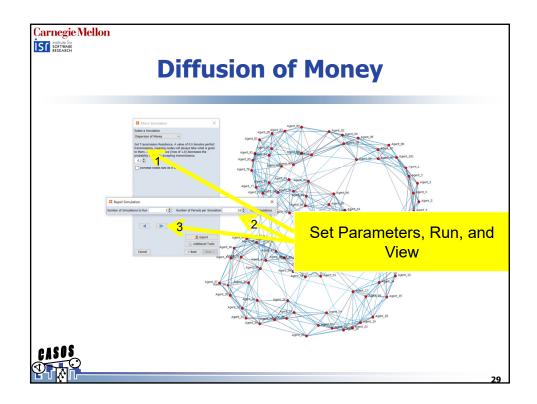


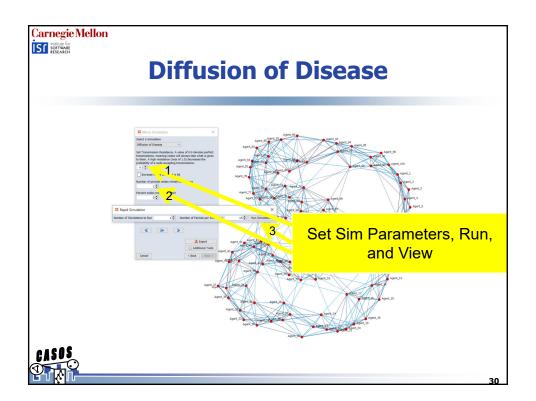




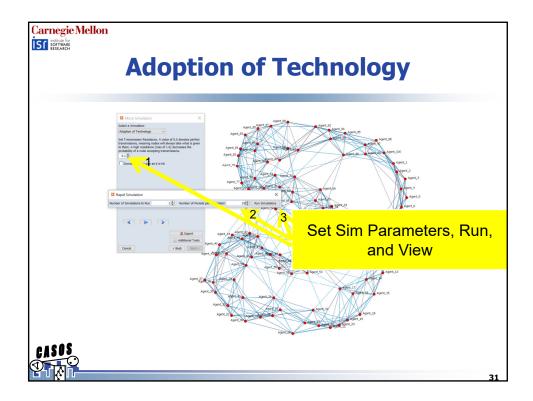










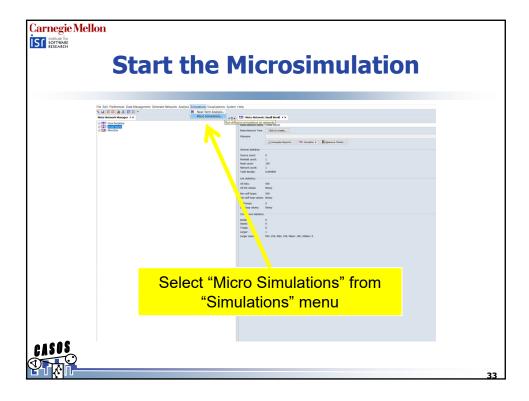


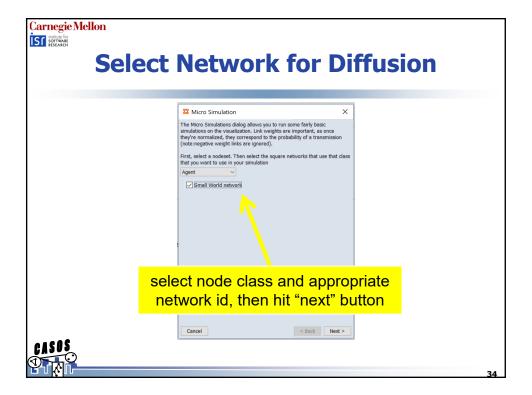
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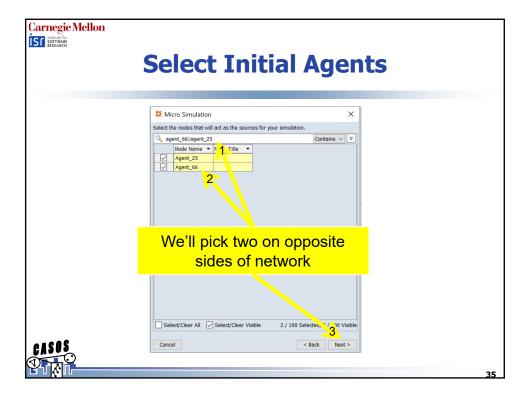


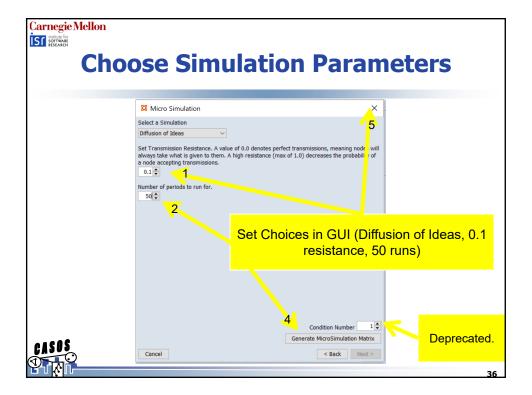




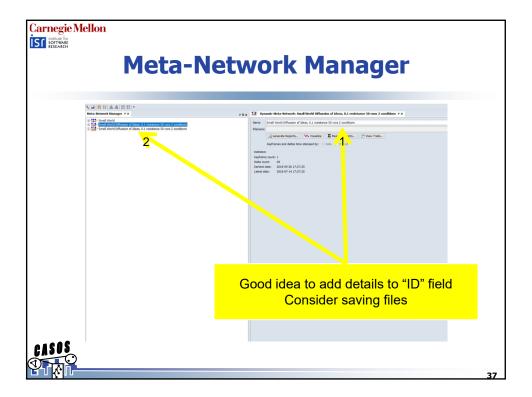












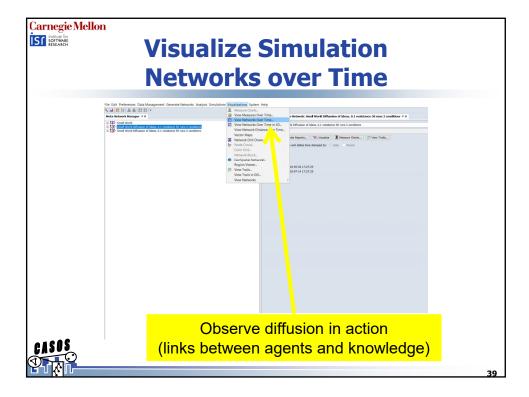
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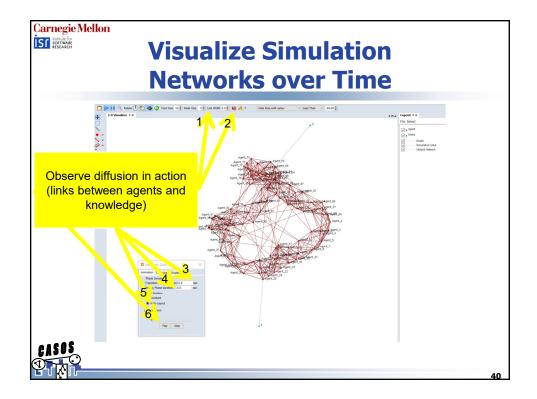
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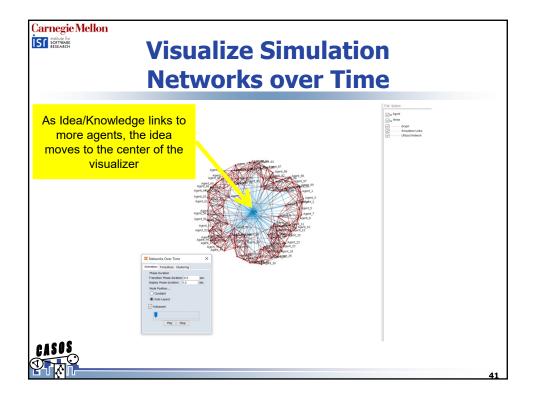


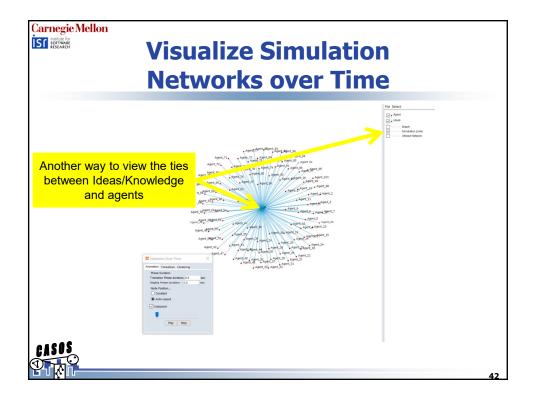










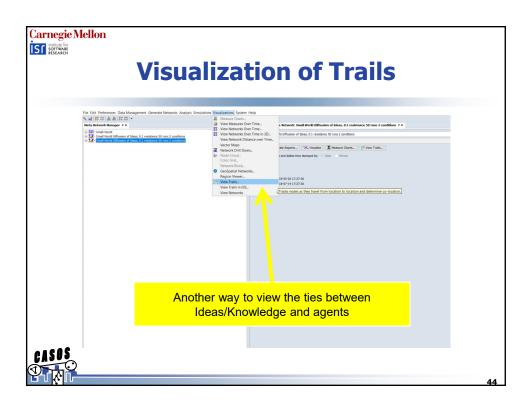




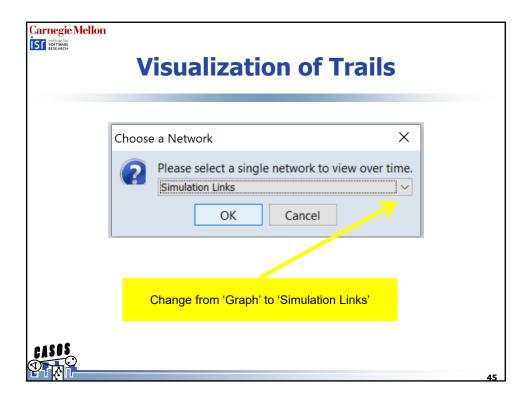
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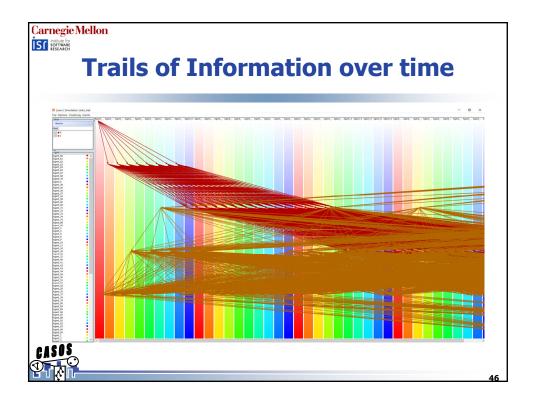
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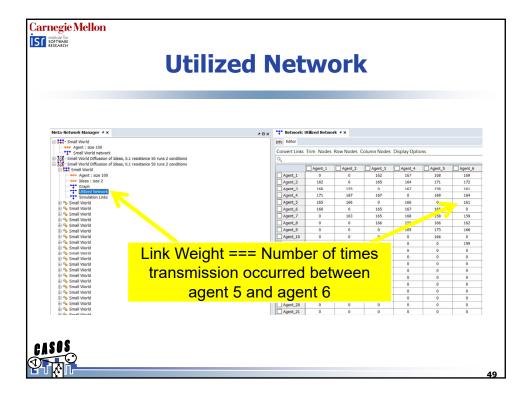
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#### What is the Utilization Network?

- A end-of-sim view of network links used for transmission
- Link Weight<sub>AB</sub> = count of times transmission occurred from node A to node B (More useful for money and technology)
- If transmission occurs between Node A and B
  - Link Weight<sub>AB</sub> := Link Weight<sub>AB</sub> + 1







# Micro-Sims vs Near Term Analysis & Construct

- Micro-sims use fixed probabilities of transmission, Construct's probabilities of interaction vary
- Micro-sims only require one node set and network type to run the simulation, Construct requires many
- Micro-sims used via two ways in ORA GUI, Construct is primarily non-GUI
- Micro-sims treat the examined network as static; none of the other networks (e.g. the knowledge network) will change during the simulation
- Micro-sims do not calculate diffusion metrics





